

# ALL-OF-US EXPRESS CHILDREN'S THEATRE 2016-2017 ANNUAL REPORT FOR SEASON 28



# YOUTH CREATING QUALITY THEATER

**<u>Vision</u>**: The Vision of AECT is a community that values youth creating art for the benefit of all.

**<u>Mission</u>**: This vision is accomplished by offering young people of all backgrounds, cultures, and lifestyles the opportunity to produce professional quality plays, study many aspects of the dramatic arts, and develop valuable life skills while providing outstanding entertainment to the community.

<u>Anti-Discrimination Policy</u>: All-of-us Express Children Theatre is a nonprofit 501(c)(3) corporation and an equal opportunity employer providing programs and services without regard to age, color, creed, gender identity, disability, height, membership in any labor organization, national origin, parental status, political identification, race, religion, sex, sexual orientation, or weight.

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### Numbers Served in 2016-2017

Total Show Attendance: 4,182 community members

Young Playwrights Festival Attendance: 100 community members

Drama Camp Attendance: 175 youth

Total Cast Participation: 116 youth

Guild Participation: 110 youth

Experience Crew (non-Guild) Participation: 106 youth

First Time Participation With AECT: 124 youth

Memberships: 77 lifetime, family and supporting members

### LETTER FROM THE AECT NONPROFIT BOARD OF TRUSTEES PRESIDENT

The 28<sup>th</sup> season was indeed "The Stuff Dreams Are Made Of". Many dreams were achieved by the youth at All-of-us Express. This was a season of innovative shows, new opportunities, classic tales, old favorites and stunning musicals.

As the new president of the AECT Nonprofit Board of Trustees this has been a year of learning experiences, creative solutions and collaboration. I want to thank our dedicated board, loyal membership, energetic youth, valued City of East Lansing staff and generous supporters.

The AECT Board and the COEL continue to work together toward fulfilling the mission of AECT. Together we accomplished many "dreams" this season! The grants and fundraising committees exceeded their goals for this fiscal year. Two innovative learning experiences were offered to youth and their families through collaboration with the Holocaust Memorial Center and the East Lansing Library. The third annual Young Playwrights Festival challenged youth with a theatre in the round experience. Additionally, fundraising was brought to a whole new level with the first annual Spring Gala.

The renegotiation of the merger, which was originally established in 2009, between the board and the COEL continues. The renegotiated merger will update and clarify roles of both parties. The board looks forward to the completion of the renegotiation during the 29<sup>th</sup> season.

The AECT family continues to grow and has achieved amazing success this year. The positive impact this program has on youth is unmeasurable! I look forward to the 29<sup>th</sup> Season and all it will offer our youth and families!

~Katie Brewer, President, All-of-us Express Children's Theatre



# 2016-2017 SEASON PRODUCTIONS: THE STUFF DREAMS ARE MADE OF

Ideally each season productions are chosen by a committee of board members, parents, and youth who read and discuss scripts and select potential shows meeting established criteria, including cast size; potential to attract larger, non-traditional audiences; subject matter suitability; and artistic challenge to participants. Collaborating artists become involved in project planning at pre-production meetings that articulate the director's vision, goals and projects for each production.

Unless noted otherwise, productions are staged at the East Lansing Hannah Community Center Alfred A. White Performing Arts Theater, which features a proscenium style stage. Cast and crew rehearsals also are held at Hannah Community Center.

### A Little Princess

November 4-5 and 11-12, 2016; Hannah Community Center, East Lansing Directed by Amelia Rogocka



### Number the Stars

February 3-4 and 10-11, 2017; Hannah Community Center, East Lansing Directed by Gabe Francisco/Sarah Lynn



### **Pinocchio – Collaboration with Riverwalk Theatre**

April 21-23 and 28-30, 2017; Riverwalk Theatre, Lansing Directed by Dale Williams

The spring show is annually held at Riverwalk Theatre in Lansing, Michigan. This popular downtown Lansing theater features a thrust stage, providing young actors and actresses the opportunity and challenge of plying their craft on a different type of stage than Hannah Community Center provides.



### Shrek

July 28-30 and August 4-5, 2017; Hannah Community Center, East Lansing Directed by Rick Dethlefsen



Show photos courtesy Melissa Downs

# **SCHOOL SHOWS**

AECT offers one school show for each production in order to enhance field trip opportunities in the arts for local schools, daycares, preschools, and community groups. The AECT Artistic Director prepares and provides curriculum guides to the groups, to increase the learning potential. After each school show AECT also offers a "talk back" opportunity where the audience asks questions of the cast and crew.

### **YOUNG PLAYWRIGHTS FESTIVAL**

During May 2017, AECT produced and performed their third annual Young Playwrights Festival (YPF). Two AECT youth writers had their stories selected to be a part of the 2017 YPF. A new format was used this year. The audience was put directly on the stage with the elevated stage for the actors placed in the round. This new format created new and interesting challenges for our AECT youth directors and actors! Limited seating was available resulting in an intimate, up close theatre experience.



# **GUILD PROGRAM**

AECT's unique Guild program is rewarding for our youth participants while they are involved with the theatre and beyond. It affords youth the opportunity to learn and excel at backstage crafts. Adult Guild supervisors mentor young people through the sequential stages of learning each of the non-acting areas of stagecraft, including Director, Management, Set Construction, Props, Costumes, Makeup, and Tech (sound and lights) Guilds. Youth that work and learn on the guild crews experience a sense of accomplishment, increased self-esteem and gain appreciation for all aspects of theatre while having fun. Seeing what they helped to create on stage is very rewarding and many come to love the backstage work and want to be involved with it again. The real-life skills participants learn through this process have practical applications outside the world of theater also. Carpentry, sewing, project planning and management, teamwork, mentoring, design aesthetics, problem-solving, time management, and financial budgeting are some of the many skills they learn and practice on a guild crew.

Guild running crew participants who earned their:

- Apprentice level 74
- Journeyman level 6
- Master level 3

# CLASSES/WORKSHOPS/DRAMA CAMP/LESSONS

AECT continues to offer Drama Camps during the summer for ages 6 through 15. Drama Camp consists of 5 days of dramatic instruction and culminates in a performance for family and friends on the last day. AECT offers both ne-week and two-week camps as options for parents/caregivers. The two-week camp is a more in-depth study of theater and may include musical content depending on the weekly theme.

New this year Assistant Artistic Director Amelia Rogocka offered acting lessons. Youth ages 9 - 18 had the opportunity to work one-on-one with a professional actress and experienced director. They will be taught the basics of acting and how to prepare for an audition. Twelve youth participated in acting lessons during the pilot year.

### **SCHOLARSHIP PROGRAM**

The AECT Board continues to administer the scholarship program. Funds raised by the AECT Board allow us to provide scholarships for cast and crew fees to families who complete an application and claim need. Seventeen youth received cast/crew scholarships.



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Set Crew

Costume Crew

7

### AECT NONPROFIT STATEMENT OF REVENUE AND EXPENSES FOR THE FISCAL YEAR SEPTEMBER 1, 2016-AUGUST 31, 2017

Budget Description	Actual
Revenue	
Donations	\$ 4,582.94
Grants	20,752.00
Memberships	3,936.66
Sponsorships	2,500.00
Fundraising	6,512.26
Donations In Kind	6,500.00
Other	106.39
Total Revenue	\$ 44,890.25
Expenses	
Accounting	\$ 2,000.00
Fundraising	\$ 2,537.12
Finance Charges	3.20
Grant Writing	1,000.00
Operations	2,530.66
Outreach	54.96
Printing	2,500.00
Production City	32,000.00
Scholarships	1,203.75
Webmaster Services	1,000.00
Total Expenses	\$44,829.69
Net Revenue (Loss)	\$ 60.56

The AECT Nonprofit raises funds through grants, fundraising, sponsorships, donations and memberships. Grants and fundraising revenue exceeded the annual goals. Donations, sponsorships, and membership goals were not met. On the expense side of the budget operations, outreach were under budget. Scholarships and fundraising were over budget.

The Production City expense line item is the funds that the AECT Nonprofit contributes to the City of East Lansing on a biannual basis to support the operation of the AECT Program. Funds are used by the City to cover expenses including: theater and rehearsal space fees at the Hannah Community Center, artistic director and theater aide salaries, crew head stipends, show supplies (costumes, props, sets, make-up, tech), publicity, play scripts, and royalties.

As of August 31, 2017, the AECT nonprofit is heading into fiscal year 2017-2018 with a bank account balance of \$28,401.09.

### **2016-2017 AECT NONPROFIT BOARD OF TRUSTEES**

The AECT Nonprofit is governed by a volunteer Board of Trustees. All Board officers and members are elected at the annual membership meeting held each September. The Board also consists of voting and non-voting youth members whose input is highly valued, and which offers valuable experience. Every Board member also serves on at least one committee.

### Officers:

President: Katie Brewer Vice-President: Andy Callis Secretary: Todd Vanderbur Treasurer: Cynthia Wright-Pratt

### Trustees:

Shannon Bowen Christine Fisk Sara Frank-Hepfer Morgan Pohl Dayna Smith Adrienne Yates Shelby Brewer – Voting Youth Member\* Ellison Winterstein -- Voting Youth Member\*

Individuals who served partial terms this year:

Melissa Downs

\*The AECT Bylaws provide for voting youth members age 16 or 17, as well as an honorary non-voting youth member age 15

### CITY OF EAST LANSING DEPARTMENT OF PARKS, RECREATION & ARTS – AECT PROGRAM STAFF

Department Director: Timothy McCaffrey AECT Program Coordinator: Kathleen Miller AECT Artistic Director: Elizabeth Cooke AECT Theater Aide: Amelia Rogocka

### THANK YOU TO OUR SEASON GRANTORS AND DONORS

The value of donors and grantors to the All-of-us Express Children's Theatre cannot be overstated. Their support is vital to the continued success of AECT, and we extend to them a heartfelt "thank you" for being our partners in providing quality theater to the community.

#### **Grants Awarded:**

Arts Council of Greater Lansing Capital Regional Community Foundation Ingham County Hotel/Motel Fund Jackson National Life Insurance Company Michigan Council for the Arts and Cultural Affairs

#### Donors:

Bruce & Diane Cooke Dorothy Wright Katie and Ava Brewer Dana Viges In memory of Robert Wright Deborah Willoughby Richard and Ruth Brewer Cynthia Wright Rae Ann Weymouth Scott Swinton James Powers Paul Carlson Christina Lance and Franklin Trout **MSU Roial Players** John Goddeeris **Daniel Shangraw** Ella Danrnell Ellen Ives and Colleen Hohnson In honor of Mark Willoughby & Tina Newhauser Family Kyle Dymond Lisa Lapidus Tonya Woodrough Community Foundation of Middle Tennessee Deb Wiese

# **MEMBERSHIP**

#### Lifetime Members:

The Bass-Pohl Family The Brewer Family The Campbell-Enger Family Ainsley Coty The Coy Family The Downs Family The Dreger-Sousa Family Michael and Mian Fisher The Fitschen-Brown Family The Hay Family Paul & Judy Hershkowitz The lves-Johnson Family The Lees Family Nevsa McGarrity Tom Meyer & Susan Ahrens The Nash Family Marsha Parrot-Boyle The Polinovasteiner Family Danielle Robinson The Schlinger & Gerry Family The Shaw Family The Sigworth Family The Ericka Smith Family The Stamford Family Will Tieman and Wendy Hart Tieman Family Dorinda & Gary Vankempen Eileen Walters **Evelvn Wevmouth** 

#### Family Members:

The Baer Family The Baumann Family The Olivia Beck Family The Biddngton Family The Boyan Family The Broughman Family Elizabeth Brown & Family The Canfield Family Mia Colony The Darnell Family The DeRosia-Forman Family The Dunn Betanzos Family The Dymond Family The Gan Family The Gates Family The Greenway Family The Groden-Pager Family The Hatfield Thornburg Family The Hawthorne Family The Hegstrom Villhauer Family The Hicks Family The Hogle/Winterstein Family The Hoogstraten Family The Hunt Family Carmede Jackson The Jarvi Family The Julie Kilmer & Cheryl Burke Family The Jun Gan Family The Lance-Trout Family The Mims Family The Moeser Family The Mullins Family The Nawyn-Hellingas Family The Ogilvie-Howard Family The Reed Family The Repins Family The Shangraw Family The Surline Family Stephen & Jessica Thompson The Traven-Schenkers Family The Tungate Family The Vanderbur Family The Winnie Family The Yates Family

#### **Supporting Members:**

Shannon Bowen Andrew P. Callis Bruce and Diane Cooke Dayna Smith Cynthia Wright-Pratt

# 2017-2018 SEASON PRODUCTIONS: In a World of Pure Imagination





# **All-of-us Express Children's Theatre**

### Nonprofit:

P.O. Box 1871 East Lansing Michigan 48826 board@allofusexpress.org www.allofusexpress.org

Facebook search All-of-us Express Twitter @AllofusExpress Instagram @AllofusExpress

### **City of East Lansing AECT Program:**

Hannah Community Center 819 Abbott Road East Lansing Michigan 48823 517-333-2580 www.cityofeastlansing.com/allofus