All-of-us Express Children's Theatre

Season 37

Sponsorship Brochure

Little Shop of Horrors, 2025

Learn more about our 2025-2026 season at **allofusexpress.org**.

Support a Growing Organization

All-of-Us-Express Children's Theatre (AECT) brings four main stage and three smaller productions to the Greater Lansing community each year with the help of hundreds of regional youth 6-18 years old. In addition to these shows, AECT offers workshops and summer drama caps. Since 1989, our programs - whether on stage or backstage - introduce youth to all aspects of theatre and support them as they grow in confidence and skills like craftsmanship, organization and leadership.

The Spongebob Musical (Youth Edition), 2024

Costume Crew at work

Donations Make a Measurable Impact

During the 2023-2024 season:

- Over 770 youth participated in AECT programming
- Over 7,400 community members attended performances from over a dozen counties
- Parents surveyed said participating in AECT performances and programs
  - increased their child's confidence (95%)
  - improved their child's skill area or built new skills (91%)
  - taught their child the value of being a part of a team (100%)

Puffs, 2024

Disney The Little Mermaid JR., 2025

Our Mission

It is the misson of AECT to offer young people of all backgrounds, cultures and lifestyles the opportunity to produce professional quality plays, study many aspects of the dramatic arts and develop valuable life skills while providing outstanding entertainment to the community.

You Can Make an Impact

By becoming an AECT sponsor, you help us create amazing productions and lasting memories for young people - behind the curtain and on stage - as well as audience members from all over mid-Michigan. All donations to AECT's 501(c)(3) nonprofit organization support youth theatre programming through providing scholarships, paying space rental fees, purchasing materials for sets, props and costumes, investing in equipment such as microphones, and much more.

Ways to Give

Please visit **allofusexpress.org/become-a-sponsor** or scan the QR code to learn more! Feel free to direct any questions to our nonprofit board by emailing **contact@allofus.org**. The AECT nonprofit's Tax ID (EIN) is 38-2912814.

Sponsorship Levels

Backstage Sponsor ($100-$500)

- Recognition on website and show program
- Full page ad in next show's program

Main Stage Sponsor ($501-$3,999)

- All Backstage sponsor benefits
- Verbal recognition during curtain speech at every performance of next 37th season show

Season Sponsor ($4,000+)

- Recognition on website and show program for entire season
- Full page ad in show program for entire season
- Verbal recognition during curtain speech at every performance in 37th season
- Complimentary tickets

Season 37 Shows

allofusexpress.org/calendar

Scan QR code for show dates and details!

SS | Specialty Show
MS | Main Stage Show

Winnie the Pooh
Fall 2025 | SS

A Wrinkle in Time
Fall 2025 | MS

The Nutcracker
Winter 2025 | SS

Beetlejuice Jr.
Winter 2026 | MS

Little Women
Spring 2026 | MS

Hamlet
Spring 2026 | SS

Shrek the Musical Jr.
Summer 2026 | MS

Contact Us

Sponsorship Inquiries

contact@allofusexpress.org

Jennifer Shangraw, Board President

Programming Inquiries

ncrumpton@cityofeastlansing.com

Nina Crumpton, Artistic Director

kmiller@cityofeastlansing.com

Kathleen Miller, Programs Coordinator

allofusexpress.org

facebook.com/allofusexpress

@allofusexpress

Disney's 101 Dalmations KIDS, 2024